Privacy Policy

Our primary objective in collecting your personal information is to validate your annual membership and provide you with information relating to Aire Valley UK Chapter.

This Privacy Policy explains what personal information we may collect from you, when we may collect it, how we may use it and the choices you have regarding our use of it.

By using our website or by submitting your personal information to us, you agree to the terms of this Privacy Policy.

Who are Aire Valley UK Chapter?

Aire Valley UK #9695 is an affiliated Chapter of the Harley Owners Group (H.O.G.), a business unit of Harley-Davidson Motor Company. H.O.G. is the chartering body for all affiliated Chapters and provides a Chapter Charter, which governs the relationship between Aire Valley UK Chapter and H.O.G. Our website address is: http://avhog.co.uk.

What information does Aire Valley UK Chapter collect and when?

We only collect personal information from you when you apply for membership, either electronically or by filling in a paper form. If we do not collect this personal information, we cannot service your membership. Personal information may include, but is not limited to, your name, address, email address and mobile number. We maintain a record of this information to fulfil the requirements of the Chapter Charter.

How does Aire Valley UK Chapter use my information?

We may use your personal information in the following ways:

- To authenticate your membership of H.O.G.
- To process and fulfil your membership application of Aire Valley UK Chapter
- To communicate with you and send information by email or text message about rides and events or to keep you up to date
- To respond to your requests

How does Aire Valley UK Chapter use cookies or tracking?

Aire Valley UK Chapter uses cookies on our website. By using our website, you consent to the use of cookies on your device.

Does Aire Valley UK Chapter share my information?

The Chapter Charter states that we provide a copy of our membership database to our Sponsoring Dealer.

Aire Valley UK Chapter does not share, sell, pass on or distribute any member personal information with anyone else.

How do I make choices about receiving communications?

The Chapter Charter stipulates that we communicate with you but you can elect not to receive these. At the time you complete your membership application form, you agree to receive communications from us. If, after completing the membership application form, you decide not to receive these communications, please contact us.

How do I know my personal information is secure?

We use Secure Sockets Layer (SSL) technology to protect your personal information through our website. We employ user authentication procedures and other preventative technologies designed to keep your data secure and protected. This applies to our account with TryBooking. Access to your personal information is limited to certain Primary and Discretionary Chapter officers to perform their job functions.

What about links to other websites?

Aire Valley UK Chapter is not responsible for the content of any linked websites.

This Privacy Policy does not include any social media accounts that we use, or you have access to. It relates only to our website and your membership application.

How do you update me about changes to the Aire Valley UK Chapter Privacy Policy?

As conditions or circumstances change, we may update our Privacy Policy to reflect them. We will post the revised Privacy Policy on our website at the appropriate time.

Who do I contact with questions on this Privacy Policy?

For any questions or concerns relating to this Privacy Policy, please contact us.

V1.0: 25 November 2024